

Jeongmyo Ellie Han

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PROFILE

- Excellent communicator and collaborator with strong creative thinking and problem-solving skills
- A determined and self-motivated individual pursuing a career in Communications

EDUCATION

Pace University

Bachelor of Arts in **Mass Communications and Media studies** & Minor in **Marketing**

GPA: 3.51 (Cum Laude) / Dean's List (2018, 2020, 2021)

New York, NY

Sept. 2017 – Dec. 2021

ACADEMIC PROJECTS

Activist Campaign Pitch Contest

Digital Youth Activism

- Created promotional content for the *#Pace Plastic Pollution* campaign
- Utilized QR codes and marine animal stickers on disposable plastic products to reach a broad audience
- Presented on the ethical aspects of plastic pollution and the ability of social media to raise awareness

New York, NY

Sept. 2021 – Dec. 2021

Multi-Dimensional Manhattan

Mobile Media: City as Screen

- Used Hoverlay and Reality Composer software to create an augmented reality experience that allowed users to walk down Manhattan dressed as Spiderman with a mobile device
- Optimized program and aesthetics for mobile device users

New York, NY

Sept. 2021 – Dec. 2021

Cover Story Project

Introduction to Journalism

- Followed a couple preparing for a wedding for three months and created a 10-page cover story
- Final project was published on University student portal

New York, NY

Jan. 2020 – Apr. 2020

WORK EXPERIENCES & LEADERSHIP ROLES

Yeh Ideology

Digital Marketing/Project Management Intern

- Planned and uploaded for weekly podcast and invites the guests
- Developed marketing plans with different methods and promoted a project with digital methods

New York, NY

Apr 2022 – Current

SinkwangENG

Office Assistance

- Managed inventory of office supplies and ordered new material as needed
- Updated company systems as the pandemic started for Zoom, individual business emails, and contacts
- Reviewed and translated documents from Korean to English

Seoul, South Korea

May 2020 – Aug 2020

Kaplan International Pathway in Pace University

International Ambassador

- Led informational sessions for prospective international students from Korea
- Assisted in creating promotional videos and brochures

New York, NY

Sept. 2018 – May 2019

CJ Foodville

Customer Service

- Greeted customers and assisted in all sales transactions
- Trained eight new team members regarding a restaurant workflow and computer system

Seoul, South Korea

Dec. 2015-June 2016/May 2018 – Aug. 2018

VOLUNTEERING

Food Bank For New York City

Volunteer

- Wrote more than 60 letters of hope and encouragement for the Dear New York Program

New York, NY

Sept 2021 – Dec 2021

Young Kids in Burundi with SBS and World Vision

Overseas Volunteer

- Helped install mosquito tents in local homes to prevent the spread of malaria

Rutana, Burundi

Feb 2013 – Mar 2013

PROFESSIONAL SKILLS

Technical: Proficient in Microsoft Office Suite / Google Suite / Final Cut Pro / Adobe Premier and Photoshop / Zoom

Language: Native in Korean, Fluent in English, Intermediate Chinese